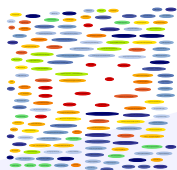


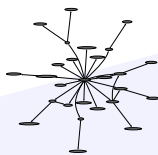
Open Coding:

concepts,
categories
sub-categories



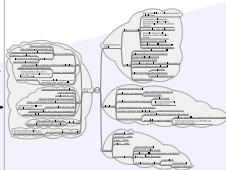
Axial Coding:

hierarchical
relationships



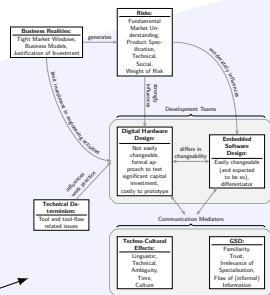
Mindmaps:

establish themes



Selective Coding:
generalise and abstract
into theoretical model

Model Development



Memos:

coding memos
theoretical memos
operational memos

